

Down Syndrome Association of WI – Green Bay



17th Annual Awareness Walk Sponsorships

Sponsor Benefits	Platinum \$10,000	Diamond \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Naming rights to the Walk	✓				
Logo or name featured on month long digital billboard in Green Bay	✓				
Logo or name placed on pre-event materials which include save the date and register today postcards	✓				
Logo or name included in event press releases, any on-air Awareness Walk interviews, and newspaper publications	✓	✓			
Complimentary walk entry passes	20	15	10		
Logo or name displayed at registration	✓	✓	✓		
Logo or name on event program displayed at walk	✓	✓	✓		
Yearlong recognition in press releases, annual report, newsletters, website, and social media posts	✓	✓	✓		
Logo or name included in social media promotions and monthly newsletters from June to November	✓	✓	✓	✓	
Logo or name with link on DSAW websites	✓	✓	✓	✓	
Logo or name on back of t-shirts	✓	✓	✓	✓	
Logo or name with link on Awareness Walk websites	✓	✓	✓	✓	✓
Logo or name displayed on digital billboard at stadium day of walk	✓	✓	✓	✓	✓
Vocal mentions during event festivities	✓	✓	✓	✓	✓